HPS *Trust*

THIS YEAR WE ARE ASKING EVERYONE IN KENSINGTON AND CHELSEA TO GIVE TO THE TRUST WHICH SUPPORTS THE ONLY NON-SELECTIVE, COMPREHENSIVE, SECONDARY SCHOOL LOCATED IN THE MIDST OF THEIR COMMUNITY - HOLLAND PARK SCHOOL.

Q What is the trust?

A HPS Trust is a registered educational charity entirely funded by its supporters. It was set up five years ago with an original donation of £1.4m given by a local resident and businessman whose idea was to start a means of helping Holland Park School to continue to raise its already strongly improving attainments and standards.

Q What are the trust's aims?

A To fund programmes, facilities and services at Holland Park School that will benefit students beyond those funded by government and the local authority, and to raise funds to support the on-going activities of the trust.

Q What does the trust hope to achieve?

A We want all the students to achieve their potential. The more academic should have as good a prospect of attending the university of their choice as they would from any school, and the less academic should get the extra help and support they require to lead successful and rewarding lives. In return, we expect the students to recognise the support they get from the trust by engaging in a positive and helpful way with their local community.

Q How much support is the trust giving Holland Park School?

A Between £150,000 and £200,000 is spent each year on educational and student development projects.

Q What does the trust spend its money on?

A HPS Trust has funded many influential projects over the last four years: a free breakfast facility; residential GCSE revision courses; visits to places at

home and abroad that bring alive the subjects being studied; arts events; sports activities and teachers' professional development. Such projects as these have all contributed to students reaching higher academic standards and, importantly too, they have greatly assisted students' overall personal development, self esteem and well-being. Significantly, HPS *Trust* has also contributed to initiatives which allow students to develop, mature and become better members of the community, increasing their social understanding and improving general conduct.

Q Administration costs?

A Administration costs are consistently low at around 15-20% of annual expenditure; there is just one part-time director who does a considerable amount of work in the school related to projects paid for by HPS *Trust*. Accountancy costs are low and the school provides office support and communications.

Q Who approves the annual funding allocation?

A HPS Trust funded projects are closely examined by both the trustees and the school's leadership group to ensure their effectiveness. The chair of governors of the school is also a trustee. Ofsted and the RBKC recently endorsed the trust's educational and social influence.

Why does the trust need continued financial support?

A The original contribution was made to start a process whereby the community supports the school and the school supports the community. It was always intended that the community would take over the responsibility of sustaining this effort. HPS Trust has shown that it is making a big difference to students' lives and prospects such that, with new donors, it can sustain and grow its positive impact on the school. The support of our donors is vital in maintaining the funding of our educational and development projects that benefit students beyond those provided by government and the local authority.

Will the trust's funding of the school reduce the financial support given by Kensington and Chelsea?

A Definitely not. HPS *Trust* funds are *in addition* to statutory funding.

Q Is it fair only to support Holland Park this way?

A Let us first achieve this success with Holland Park School and then use it as an example for other communities to follow. We will have our experience to share with other schools and communities.

Q What kind of school is Holland Park?

A Holland Park was built in 1958 as London's first purpose-built comprehensive school. Today it is recognised by the *Special Schools and Academies Trust* as one of its foremost Humanities schools. A mixed comprehensive school, it has 1400 students aged from 11 to 19 of whom 200 are in the Sixth Form. Culturally and linguistically diverse, its students come from all parts of the world. It is proud to be a dynamic multiracial institution where tolerance and respect for others is deeply ingrained. The school has been awarded various quality marks, including: *Investors in People; Financial Management; Arts; Sports; Healthy School; and Inclusion Marks.*

Q Is Holland Park a selective school?

A No. Holland Park School is the only non-selective state secondary school in Kensington and Chelsea. It is significantly over-subscribed in each year group, receiving 1000 applications for 240 entry places. The school maintains a balanced intake with students representing all levels of ability through a standardized admissions test. A minimum of 70 places is held available in the Sixth Form for external applicants meeting the academic requirements.

Q Do the students live locally?

A Currently, nearly 90% of students live in Kensington and Chelsea, a markedly higher proportion than in earlier years when much higher percentages of students lived out-of-borough.

Q What are the examination results like?

A From an unacceptably low base six years ago, results have improved dramatically every year. Most recently, 98% of students achieved five or more A*-Cs, [64% including English and maths]. A level results, too, place the school well above the national average with a 98% student pass rate [79% A-C]. So, there is more to be done!

Q Do many students go on to universities?

A Yes - they do. The school runs a rigorous programme designed to facilitate entry into the best universities. Former students have graduated from Oxbridge colleges, Imperial, UCL, and LSE as well as other Russell Group universities. The majority of Sixth Form students proceed to higher education.

Q What does Ofsted say about the school?

A The most recent Ofsted inspection, 2007, commented on the school's outstanding learning environment and its excellent achievement being a direct result of the highly effective leadership and dynamic management at the heart of the school. The report recognised that the school had an exceptional learning culture.

Q There is a proposal to re-build Holland Park School?

A Yes - the current school building has reached the end of its useful life and the council is moving forward with plans to replace it with a brand new building. The new school will have full disabled access and will provide first class facilities for students, staff and the wider community. Planning permission was granted in October 2008 and work is now underway to turn the plans into reality. If a decision to proceed is made, the school will be in temporary accommodation from September 2010 until completion in August 2012.

Q How does the school respond to the needs of the community?

A The school's management is determined to support the surrounding community by improving the general conduct of students in the locale through its 'citizenship' programme and by fostering student initiatives which develop individual responsibility. HPS Trust is a significant supporter of these initiatives through its funding of school council training and citizenship initiatives. The school informs the local community about its developments, initiatives and achievements through its quarterly magazine delivered to homes and businesses by students themselves.

Q Do the trust and the school share a vision?

A Absolutely. Holland Park School and HPS *Trust* jointly aim to continue raising the quality of teaching and learning in Holland Park School.

Q How much money does the trust want?

A HPS Trust wants every contribution, large and small, so that we can reach the point where we could invest around £500,000 a year raising standards at the school.

Join HPS Trust

an opportunity to make a difference

We welcome all donations, however, there are three ways you can especially support us:

Friends

Friends make a donation of a sum between £100 and £250. Friends' names appear on the HPS *Trust* website, they receive a termly newsletter and are invited to trust-sponsored school occasions.

Benefactors

Benefactors make a donation of between £250 and £1,500. They too are listed on our website, receive the newsletter, are invited to trust-sponsored school occasions and to an annual reception with trustees and school leaders.

Patrons and Founder Patrons

Patrons make a substantial donation of a sum between £1,500 and £10,000.

Founder Patrons, like our original founder, are those who make an exceptional financial donation to the trust.

Patrons and Founder Patrons, as well as receiving the benefits of Friends and Benefactors, have their names listed on the HPS Trust Patrons Board in the school. They are invited to trust-sponsored school occasions and to an annual reception with trustees, benefactors and school leaders.

We are particularly pleased to receive commitments of more than a year from donors.

Our website explains the tax benefits of Gift Aid.

You can visit our website **hpstrust.co.uk** where we have uploaded a film 'Help Our Students to Excel' of the trust's recent work with students, teachers and supporters. The trust is planning a special event to take place at 7:00pm on 23 November 2009 for prospective donors to learn more about the trust and the school.

Find out more at hpstrust.co.uk

"Good schools not only bring enormous benefits to young people but also to the communities that surround them. Let us make an example of Holland Park School as a very good school well supported by its local community – which is to everyone's advantage."

HPS Trust director can be contacted by email: tony.howie@hpstrust.co.uk or by phone on 020 7228 7940.

You may also contact any of the trustees through him OR write to:

The Director, HPS Trust Holland Park School Airlie Gardens Campden Hill Road London W8 7AF